

C&G Sponsors Motocross



Car & General (Kenya) Limited announced the title sponsorship of the 2011 Kenya National Motocross Championships at a ceremony held at the East African Motor Sports Club track near Jamhuri Park. Vijay Gidoomal, the Company's Managing Director, presented a cheque for 750,000 shillings to George Guya, the Vice Chairman, of the Club amid loud cheers from officials and motocross competitors.

Vijay Gidoomal said, "The Motocross Championships were chosen because we believe in providing opportunities for the development of youth. This sport caters for children from the age of six onwards. As youngsters grow they are able to progress through the classes for different age groups. Teenagers can continue motocross racing as adults, or opt for other forms of motor sport such as autocross and rallying."

Thanking Car and General for the sponsorship, Ashley Njoroge, one of the East African Motor Sports Club riders, said, "Our club members, competitors and officials are extremely grateful for this support for motocross. We look forward to welcoming spectators at the first of the Car & General series of events to be held here at the track on Sunday March 6th. This will also be an international meeting featuring riders from Tanzania and Uganda."

